

“... and now, where is the demand side?”

Open Forum Meeting on 17th April 2018, from 13:00 to 17:00 CET

Maritim Hotel, Theodor-Heuss-Allee 3, 60486 Frankfurt/Main

1. **Welcome and introduction by EBA Chairman**
Wolfgang Ehrmann, Chairman, Euro Banking Association

2. **Zooming in on corporate treasury**

Otto Group
Boris Jendruschewitz, Direktor Konzern Finanzen

STRABAG Property and Facility Services GmbH
Norbert Hambloch, Leiter Treasury

Ikea Group
Pascal Splitter, Business Developer, Business Navigation and Finance

Coffee break & networking

3. **Zooming in on merchants**

European Association of Payment Service Providers for Merchants - EPSM e.V.
Lars Tebruegge, Consultant to EPSM

GS1
Ercan Kilic, Abteilungsleiter Mobile Commerce & Finance

4. Panel discussion: "... and now where is the demand side?"

Panelists:

Boris Jendruschewitz, Lars Tebruegge, Pascal Splitter, Ercan Kilic

Moderator:

Hansjörg Nymphius, Advisor to the Board, Euro Banking Association

As a part of the discussion, participants of the Open Forum are invited to share their views.

5. Closing Remarks

Hansjörg Nymphius, Advisor to the Board, Euro Banking Association