

PRESS RELEASE

Paris, 25 June 2021

Euro Banking Association report highlights where corporate experts see the value of request to pay

The Euro Banking Association (EBA) today released a report on the corporate perspective on request to pay. The report is based on the EBA Request to Pay Survey that ran between September 2020 and February 2021 and was delivered in cooperation with PPI and with the support of an expert group of bank practitioners. The EBA surveyed over 100 corporate experts from 20 countries and conducted additional one-on-one interviews to find out how businesses would like to use request to pay and where they see its value.

“Understanding what businesses need is essential for banks and other service providers as they develop request to pay end-user solutions. Nearly 100% of our respondents are interested in using request to pay and also support a Europe-wide mode of operation for the new instrument. At the EBA, we look forward to fostering a demand and supply side dialogue that will help request to pay to move on from this promising starting point to become a crucial component of the pan-European payments ecosystem,” said Thomas Egner, Secretary General, Euro Banking Association.

The report presents an analysis of why and how corporates expect to use request to pay, what they think will accelerate or simplify its implementation, and which use cases and features would particularly benefit from request to pay services. Honing in on specific use cases – point of sale interaction (POS/POI), online commerce, e-invoicing and recurring payments – the report fleshes out where exactly the corporate experts see the additional value of request to pay and what kind of support they need to benefit from the new instrument.

“Request to pay services will only make a difference if they deliver added value, remedy existing pain points in payments and can be easily integrated with the users’ payment processes and interfaces. The input provided by the respondents points to a number of practical deliverables, which we will be eager to further explore going forward,” said Hubertus von Poser, Member of the Management Board, PPI AG – Payments.

The EBA will present the report in an **online session on 28 June 2021, from 10:00 to 11:00 CET**. The panel of speakers includes Stefan Hölscher (Otto Group), Jean-Michel Chanavas (MERCATEL) Massimo Battistella (European Association of Corporate Treasurers), Jocelyne Mwilu (PPI France) and Thomas Egner and Annick Moes (Euro Banking Association). The session is moderated by Kate Pohl. [Registration for the event is still open](#).

The report entitled [“Request to pay – what corporates want”](#) is available for download on the EBA website.

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About the Euro Banking Association (EBA)

The Euro Banking Association (EBA) is a practitioners' body for banks and other service providers supporting a pan-European vision for payments.

The mission of the EBA is to foster dialogue and experience exchange amongst payments industry practitioners towards a pan-European vision for payments. We pursue our mission through involving member organisations and relevant stakeholders in thought leadership on innovation, helping our members to understand and implement regulation and by supporting the development of market practices.

The EBA has more than 160 members from the European Union and across the world.

For additional information about the Euro Banking Association, please visit www.abe-eba.eu or follow us on [LinkedIn](#) and [Twitter](#).